

# JOB DESCRIPTION SOCIAL MEDIA MANAGER



BRITISH  
DODGEBALL

## Job Description

<b>Position:</b>	Social Media Manager
<b>Location:</b>	U.K. – predominantly England based
<b>Reports to:</b>	Managing Director
<b>Salary:</b>	£18,000 per annum pro rata
<b>Hours:</b>	16 hours per week. Hours of work will be those necessary to carry out the full responsibilities of the post. This will involve weekend and some evening work.
<b>Duration:</b>	Permanent

## Background Information

British Dodgeball is recognised as the National Governing Body for dodgeball in Great Britain and Northern Ireland (the UK) by the World Dodgeball Federation and the European Dodgeball Federation. Our mission is to inspire generations and communities to experience the benefits of playing dodgeball. Our aims are:

- To deliver opportunities that enable a strong pathway from beginner to elite and create a platform for all players to enjoy the game
- Provide training to coaches, teachers and leaders to increase participation in dodgeball
- Inspire people to enjoy dodgeball through positive role models and major events
- Build and strengthen community dodgeball clubs to grow and sustain the sport

## Job Purpose

The Social Media Manager will be responsible for the delivery of the social media strategy and the conception, creation, and implementation of a variety of creative content across all British Dodgeball's social media channels. This is in order to help grow the sport and to promote British Dodgeball's current activities and events. We are looking for a highly creative individual who will be able to create exciting, engaging, and innovative content that attracts players and future players of all ages.

### **Specific Responsibilities**

- Manage all social media channels for British Dodgeball
- Create branded graphics for social media
- Create exciting and varied written and visual content for British Dodgeball on a weekly basis
- Photograph and film events such as tournaments and league meets
- Work alongside and lead British Dodgeball Social Media Volunteers and freelance photographers
- Create content and promote the work of the GB Dodgeball Team as well as supporting the Home Nations National Teams
- Promote opportunities for people to play dodgeball
- Promote the suite of British Dodgeball products and services
- Ensure effective monitoring and evaluation of social media marketing through analysing reach and engagement on posts
- Communicate with your line manager on a regular basis to discuss ongoing projects
- To undertake any other duties as may be required from your line manager from time to time

### **Essential**

- Driving license and access to transport in order to travel to events
- Experience working with graphics design software
- Experience working with video editing software

### **Desirable but not essential**

- Drone pilot license

To apply, please email your CV and a portfolio of previous work (this can include A level or university exemplars) to [ben@britishdodgeball.com](mailto:ben@britishdodgeball.com). Although optional, we would love to see a piece of content created by you for British Dodgeball's social media pages. This can be a graphic, a written post, an image, a video, a gif, or anything your creative mind can dream up! We are excited to hear your ideas and look forward to receiving your application.