



Privacy Policy

1. Policy Statement

We take your privacy very seriously. Please read this Privacy Policy carefully as it contains important information on who we are, the types of data we collect about you, how and why we collect, store, use and share your personal data. It also explains your rights in relation to your personal data and how to contact us or supervisory authorities in the event you have a complaint. We collect, use and are responsible for certain personal data about you. When we do so we are subject to the UK General Data Protection Regulation (GDPR) and Data Protection Act 2018 (DPA).

2. Objectives

The aim of this policy is to outline what personal data we handle, how we collect it, who we share it with, how long we store it and individual rights regarding their data.

3. Scope

This policy applies to any personal data we collect about you when you:

- Use any of our websites;
- Use any of our apps or membership systems;
- Contact us or when we contact you;
- Apply for one of our vacancies;
- Purchase or obtain goods or services from us;
- Provide services or goods to us;
- Visit our sites; and/or
- Conduct any safeguarding checks.

4. Definitions

- **Data Protection Officer (DPO):** The person responsible for how British Dodgeball handles data. This is our CEO and can be reached at privacy@britishdodgeball.com.
- **Personal Data:** Any information relating to an identified or identifiable individual
- **Special category personal data:** personal data revealing racial or ethnic origin, political opinions, religious beliefs, philosophical beliefs or trade union membership, genetic and biometric data (when used for identification purposes), data concerning health, sex life or sexual orientation.
- **Data Subject:** The person a piece of data relates to.

For the purposes of this policy, we also cover the following types of platform under this Social Media Policy:

- Private messaging and communication systems including (but not limited to) phone calls & video meetings and
- Messaging platforms (e.g., SMS, MMS, Email, WhatsApp & Facebook Messenger).

5. Data We Collect

The personal data we collect about you depends on the particular products and services we provide to you. We may collect and use the following personal data about you:

- Name and contact information, including email address and telephone number and company details;
- Information to enable us to check and verify your identity (e.g. your date of birth);
- Details of relevant qualifications you hold (e.g. coaching and officiating qualifications);
- Details of your attendance at games, matches and events;
- Gender;



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- Medical information;
- Location data;
- Billing information, transaction and payment card information;
- Personal or professional interests;
- Professional online presence (e.g. LinkedIn profile);
- Contact history, purchase history and saved items;
- Information from accounts you link to us (e.g. Facebook);
- Information about how you use our website(s), IT, communication and other systems;
- Your responses to surveys, competitions and promotions;
- Certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Also, as you browse the site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the site, and information about how you interact with the site;
- When you make a purchase or attempt a purchase with us, your name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number.

We collect and use this personal data to provide products and/or services to you. If you do not provide personal data we ask for, it may delay or prevent us from providing any of our products and/or services to you.

6. How Personal Data is Collected

We collect most of this personal data directly from you in person, by telephone, text or email and/or via our (our our third-party partner) websites and apps. However, we may also collect information:

- From publicly accessible sources (e.g. Companies House or HM Land Registry);
- Directly from a third party, including:
 - Sanctions screening providers;
 - Credit reference agencies;
 - Customer due diligence providers.
- From a third party with your consent (e.g. your club, our membership management platform, mailing list signups);
- From cookies, log files and web beacons on our website(s);
- Via our IT systems, including automated monitoring of our websites and other technical systems such as computer networks and connections, communications systems, email and instant messaging systems.

7. How & Why We Use Your Data

Under data protection law, we can only use your personal data if we have a proper reason for doing so. The table below explains what we use (process) your personal data for and why:

How We Use Personal Data	Why We Use Personal Data
To provide products and/or services to you	To perform our contract with you or to take steps at your request before entering into a contract
To prevent and detect fraud against you or us	For our legitimate interests, i.e. to minimise fraud that could be damaging for you and/or us

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How We Use Personal Data	Why We Use Personal Data
Conducting checks to identify our staff, volunteers members, partners & suppliers and verify their identity	To comply with our legal and regulatory obligations
Screening for financial and other sanctions or embargoes	
Other activities necessary to comply with professional, legal and regulatory obligations that apply to our business, e.g. under health and safety law or rules issued by our professional regulator	
Gathering and providing information required by or relating to audits, enquiries or investigations by regulatory bodies & statutory partners	
Ensuring business policies are adhered to, e.g. policies covering security and internet use	For our legitimate interests or those of a third party, i.e. to make sure we are Last updated: June 2024 5 following our own internal procedures, so we can deliver the best service to you
Operational reasons, such as improving efficiency, training and quality control	For our legitimate interests or those of a third party, i.e. to be as efficient as we can so we can deliver the best service for you at the best price
Ensuring the confidentiality of commercially sensitive information	For our legitimate interests or those of a third party, i.e. to protect trade secrets and other commercially valuable information
Statistical analysis to help us manage our business and/or interpret our research results, e.g. in relation to our financial performance, customer base, product range or other efficiency measures	For our legitimate interests or those of a third party, i.e. to be as efficient as we can so we can deliver the best service for you at the best price
Research and insight projects and inviting you to take part in these	For our legitimate interests or those of a third party, i.e. to help us better understand your requirements so that we can offer and provide relevant products and/or services to you
Preventing unauthorised access and modifications to systems	For our legitimate interests or those of a third party, i.e. to prevent and detect criminal activity that could be damaging for you and/or us

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How We Use Personal Data	Why We Use Personal Data
Updating and enhancing all records	For our legitimate interests or those of a third party, e.g. making sure that we can keep in touch with our customers about existing orders and new products
Statutory returns	To comply with our legal and regulatory obligations
Ensuring safe working practices, staff administration and assessments	To comply with our legal and regulatory obligations
Marketing our services to: volunteers, members, customers, partners & suppliers	For our legitimate interests or those of a third party, i.e. to promote our business to Last updated: June 2024 6 existing and former volunteers members, partners & suppliers
External audits and quality checks, e.g. for ISO or Investors in People accreditation and the audit of our accounts	To comply with our legal and regulatory obligations

Where we process special category personal data, we will also ensure we are permitted to do so under data protection laws, e.g:

- We have your explicit consent;
- The processing is necessary to protect your (or someone else's) vital interests where you are physically or legally incapable of giving consent; or
- The processing is necessary to establish, exercise or defend legal claims.

8. Promotional Communications

We may use your personal data to send you updates (by email, text message, telephone or post) about our products and/or services, including exclusive offers, promotions or new products and/or services.

- We have a legitimate interest in using your personal data for promotional purposes. This means we do not usually need your consent to send you promotional communications.
- We will always treat your personal data with the utmost respect and never sell it with other organisations for marketing purposes without your explicit approval.
- You have the right to opt out of receiving promotional communications at any time by:
 - Contacting our DPO and include "Stop" in the subject box;
 - Using the 'unsubscribe' link in emails or 'STOP' number in texts;
 - Updating your marketing preferences on our website or membership portal.
- We may ask you to confirm or update your marketing preferences if you ask us to provide further products and/or services in the future, or if there are changes in the law, regulation, or the structure of our business.



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9. Sharing Personal Data

We may share personal data with:

- Third parties we use to help deliver our products and/or services to you (e.g. third party software providers, payment service providers, fulfilment, warehouses and delivery companies);
- Other Clubs and members to facilitate the organisation of dodgeball fixtures and events;
- Other third parties we use to help us run our business (e.g. marketing agencies or website hosts);
- Third parties approved by you (e.g. social media sites you choose to link your account to or third-party payment providers);
- Third party research agencies;
- Our insurers and brokers; and
- Our banks.

We only allow our service providers to handle your personal data if we are satisfied they take appropriate measures to protect your personal data. We also impose contractual obligations on service providers to ensure they can only use your personal data to provide services to us and to you.

We may also need to:

- Share personal data with external auditors, e.g. in relation to relevant accreditations and the audit of our accounts or reviews by external stakeholders;
- Disclose and exchange information with law enforcement agencies and regulatory bodies to comply with our legal and regulatory obligations; and
- Share some personal data with other parties, such as potential buyers of some or all our business or during a re-structuring. Usually, information will be anonymised, but this may not always be possible. The recipient of the information will be bound by confidentiality obligations.

10. Where Personal Data is Held & For How Long

Personal data may be held at offices, third party agencies, service providers, representatives and agents as described above. We will keep your personal data while you have an account with us or we are providing products and/or services to you. Thereafter, we will keep your personal data for as long as is necessary:

- To respond to any questions, complaints or claims made by you or on your behalf;
- To show that we treated you fairly; and
- To keep records required by law or by our external stakeholders for reporting purposes.

Personal data is kept only as long as needed, generally for no more than 7 years. Different retention periods apply for different types of personal data. When it is no longer necessary to keep your personal data, we will delete or anonymise it.

11. Your Rights

Your rights are outlined in our [Data Protection Policy](#). If you would like to exercise any of these rights, please email, call or write to our DPO. Please provide enough information to identify yourself (e.g. your full name, address, unique reference number or matter reference number) and any additional identity information we may reasonably request from you and let us know what right you want to exercise and the information to which your request relates.



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12. How To Contact Us

- **General Enquiries:** hello@britishdodgeball.com
- **Personal Data Enquiries or Requests:** privacy@britishdodgeball.com

13. How To Complain

We hope that our Data Protection Officer can resolve any query or concern you may raise about our use of your information. You have the right to lodge a complaint with the Information Commissioner or any relevant European data protection supervisory authority. The Information Commissioner may be contacted at <https://ico.org.uk/make-a-complaint> or telephone: 0303 123 1113.

14. Updates

We may change this privacy notice from time to time—when we do we will inform you via our website or email.

Policy Last Updated on: 14th November 2025